

STAND PACKAGE

All stands include shell scheme, carpets, lighting, your name board and standard show guide listing in the price.

	Early Bird (held at 2019 rate)		Full Price (after July 31st)	
	TSE Member	Non Member	TSE Member	Non Member
4sqm	£1,112	£1,156	£1,223	£1,272
6sqm	£1,618	£1,684	£1,780	£1,852
8sqm	£2,174	£2,262	£2,391	£2,488
10sqm	£2,680	£2,790	£2,948	£3,069
12sqm	£3,226	£3,358	£3,548	£3,694

EARLY BIRD DEADLINE 31 JULY 2019

NEW FOR 2020 – SOLO EXHIBITOR PACKAGE

For exhibitors that are looking to retain the exhibitor space solely for their own product, we are offering an inclusive package to assist in promoting and showcasing your offers to our group visitors.

- 25 word copy in the Show Guide
- Enhanced website listing
- 1 x Social media post per month (Aug onwards)
- 1 x E-newsletters - content inclusion

If you require further information or would like to talk directly one of the Excursions team, please contact us excursions@tourismse.com or on **023 8062 5516**.

All prices are exclusive of VAT

EXCURSIONS™ 2020

THE PREMIER ONE DAY GROUP TRAVEL EXHIBITION



FACE TO FACE



COLLABORATION



MEASURABILITY

@Excursionsshow

Excursions Show

www.excursionsshow.com excursions@tourismse.com 023 8062 5516

Alexandra Palace, London, N22 7AY • Saturday 25 January 2020 • 10:30am - 3pm

EXCURSIONS™ 2020



Excursions™ the place to be and be seen!
With over 40 years of experience in welcoming exhibitors and visitors alike, the show is firmly established in the group travel calendar. It is an unrivalled opportunity for exhibitors to showcase products to qualified group travel organisers, coach and tour operators. With a higher level of tailoring in the group travel market than any other sector, business is based on face to face communications and in the building of relationships.



80%

retention of exhibitors
year on year



80%

of exhibitors in 2019
felt the show
was worthwhile to attend



70%

of exhibitors generated
between 1-10 group
bookings as a direct result
of attending Excursions

64% OF VISITORS START BY RESEARCHING A LOCATION SO AT EXCURSIONS WE START THERE TOO!

With a floorplan set out by destination you talk to organisers actively seeking group visits in your area. In this layout you have the opportunity to work collaboratively with local attractions to build group itineraries and boost travellers to your area.



VISITOR PROMOTIONS

Showcasing day trips, short breaks and group holidays in the UK and overseas, Excursions is the free must-attend event for group travel organisers to discover the latest group tours and prices, all under one roof and all in one day!

To encourage the very best visitor attendance we run a number of promotions throughout the day. From complementary refreshments courtesy of Ahmad Tea to show opening entertainment and street market offers.



FREE SHUTTLE COACHES

Pick up points across the country



SPECIAL GUESTS AREA

Encouraging coach and tour operators to bring their VIP guests for a special welcome



FEATURE AREAS

Demonstrations and highlights of new and exciting promotions from around the region



TOP 5 VISITOR GROUPS

- Retirement Groups
- Woman's Groups
- Coach and Tour Operators
- Special Interest Groups
- Social Clubs



BOOKINGS

On average exhibitors received 6 bookings directly from attending the show



GROUP NUMBERS

30% of annual visitors comprise of group bookings